

Odd Molly International AB (publ)

PRESS RELEASE

Stockholm, Sweden, April 12, 2011



Changed date for Odd Molly's interim report

Odd Molly has changed the date for the release of the company's interim report for the first quarter 2011 (January–March) for practical reasons. The new date for releasing the report is April 14, 2011 at 01.00 p.m. CET, the same day as the company's Annual General Meeting is being held in Stockholm.

For further information, please contact:

Christina Tillman, CEO of Odd Molly, phone: +46-8-522 28 502 or mobile: +46-733-10 60 00

Odd Molly International AB is obligated to publish the information in this press release in accordance with the Securities Market Act and/or the Financial Instruments Trading Act. The information was provided for public release on April 12, 2011 at 03.00 p.m. CET.

About Odd Molly

Odd Molly is a Swedish company that designs, markets and sells fashion. Odd Molly products are sold through around 1,300 retailers in around 35 countries around the world. In addition, Odd Molly currently has five concept stores in Stockholm, Kungsbacka, Barkarby, Los Angeles and Copenhagen. Odd Molly has 57 employees. The company's profitable growth is the result of creative design, consistent branding and a business model that facilitates expansion with limited capital requirements and minimal inventory risk. Odd Molly's share is traded as of June 21, 2010 on NASDAQ OMX Stockholm.

Odd Molly International AB, Kornhamnstorg 6, SE-111 27 STOCKHOLM, Sweden, Phone: +46 8 522 28 500
www.oddmolly.com

Press photos can be downloaded from Odd Molly's website at www.oddmolly.com under "press". Odd Molly also produces a newsletter, which reports on its day-to-day operations. To subscribe, go to www.oddmolly.com and click "sign up for our newsletter."