



Odd Molly International AB (publ)
Stockholm, Sweden, February 16, 2017

Strong growth – profitability doubled

JANUARY 1 – DECEMBER 31, 2016

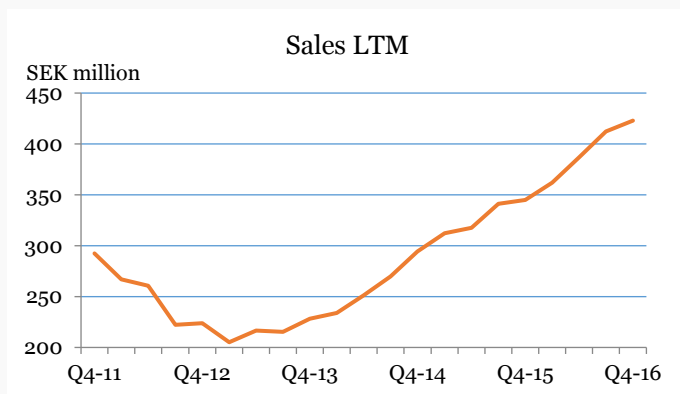
- Total operating revenue amounted to SEK 423.2 million (345.3), an increase of 23 percent.
- The gross profit margin was 55.6 percent (55.6).
- Operating profit amounted to SEK 24.5 million (12.5), an increase of 97 percent.
- Net profit amounted to SEK 17.7 million (9.8).
- Earnings per share amounted to SEK 3.08 (1.70).
- The Board of Directors is proposing to the Annual General Meeting a dividend of SEK 1.00 (1.50) per share for the financial year 2016.

OCTOBER 1 – DECEMBER 31, 2016

- Total operating revenue amounted to SEK 86.5 million (75.8), an increase of 14 percent.
- The gross profit margin was 60.0 percent (59.6).
- Operating profit amounted to SEK -0.3 million (-2.8).
- Net profit amounted to SEK 0.8 million (-2.4).
- Earnings per share amounted to SEK 0.14 (-0.42).

EVENTS DURING AND AFTER THE QUARTER

- In October an Odd Molly store was opened in Hansarhuset in Malmö, Sweden and an Odd Molly store was opened in the department store El Corte Inglés in Lisbon, Portugal.
- In November an Odd Molly store was opened in Aspen, Colorado, in the US, via a local partner.



KEY FIGURES

	Oct-Dec 2016	Oct-Dec 2015	Jan-Dec 2016	Jan-Dec 2015
Total operating revenue, SEK million	86.5	75.8	423.2	345.3
Change, %	14		23	
Gross profit margin, %	60.0	59.6	55.6	55.6
Operating profit, SEK million	-0.3	-2.8	24.5	12.5
Change, %	na		97	
Operating margin, %	-0.3	-3.7	5.8	3.6
Net profit, SEK million	0.8	-2.4	17.7	9.8
Change, %	na		81	
Earnings per share, SEK	0.14	-0.42	3.08	1.70
Weighted average number of shares	5,752,000	5,752,000	5,752,000	5,752,000



“Drive continued growth with improved profitability in our home market and internationally”

Comment from the CEO

For the full-year 2016 Odd Molly’s sales increased by 23 percent and operating profit doubled to SEK 24.5 million. A very strong year. The fourth quarter followed the same pattern: a strong sales increase and significantly improved profit. Growth is mainly being generated online, through Odd Molly’s own channels and by external retailers. Our digital strategy with the web shop as the engine, in combination with a strong social media presence, is having an effect.

News, news, news

We are very pleased with our performance – despite that the fall was challenging for the entire industry, with unusually warm weather that increased pressure to discount prices. At Odd Molly we have been working actively to even out swings in the market in order to maintain a solid gross margin and a strong brand.

The market is tough and flooded by promotions. At the same time an increased digital presence requires even more activity to keep customers interested. To counter the promotion-driven market and sell more in season, Odd Molly launches new merchandise on a frequent basis, through both new releases and new product groups. In the fourth quarter we launched for example an underwear collection and a sportswear collection, both very positively received by our customers.

During the quarter we opened our own store in Hansarhuset in Malmö, and our first shop-in-shop in Portugal, in the department store El Corte Inglés in Lisbon. At the same time our US partner opened its second Odd Molly store in the ski resort Aspen, Colorado. I was there for the grand opening and was again able to see that Odd Molly’s retail concept truly stands out in terms of style. Together, we also began construction of another partner-store, in Boulder, Colorado. There we are going to test how well the brand works in a US college town.

Invest, develop and challenge

Molly is our muse and the customer is our guiding light. Our industry is in constant change and during the year we will continue to develop Odd Molly’s business: our physical and digital presence, our geographical platform – in and outside the Nordic region – and sales in our own channels and through agents and partnerships. We will also continue to invest in the web shop and in improved system support and processes.

We put a lot of focus on planning how we, with our flexible business model, can best drive continued growth with improved profitability in our home market and internationally. As I have said before, Odd Molly is a business that’s constantly developing, with a concept that works in different channels, forms and collaborations.

And of course, we hope to continue to surprise with our fantastic news. When it comes right down to it, that is the focal point and most important thing in our industry. Right now we are inspiring customers with Odd Molly’s first wedding collection at oddmolly.com.

Anna Attemark, CEO

The Group's development

SEK 423.2
million in
total
operating
revenue
+23%
Jan-Dec

TOTAL OPERATING REVENUE

The period January 1 - December 31, 2016

Total operating revenue for the full-year amounted to SEK 423.2 million (345.3), an increase of 23 percent compared with the same period in 2015. Revenue from wholesale operations (sales to retailers and partners) increased by 8 percent to SEK 228.0 million (210.9). The company's retail operations (own sales to consumers) grew significantly, by 45 percent, to SEK 195.1 million (134.4). Growth is mainly driven by the continued strong performance of the company's web shop and opening of new stores.

Fourth quarter October 1 - December 31, 2016

Total operating revenue for the fourth quarter increased by 14 percent to SEK 86.5 million (75.8). Revenue from wholesale operations rose by 11 percent to SEK 40.2 million (36.4). Retail sales increased by 17 percent to SEK 46.2 million (39.4). The web shop continued to perform very well, while sales in the company's physical stores were slightly weaker.

RESULTAT

The period January 1 - December 31, 2016

The gross profit margin for the period was unchanged compared with the previous year at 55.6 percent (55.6). The margin was positively affected by the increased share of sales from retail operations, while the higher share of discounted sales and larger inventory writedowns had a negative effect compared to previous year.

Operating
profit of SEK
24.5 million
+97%
Jan-Dec

Operating profit increased significantly compared with the previous year to SEK 24.5 million (12.5). Personnel expenses amounted to SEK 73.6 million (59.1) and other external expenses amounted to SEK 128.2 million (114.6) during the period. The cost increase is mainly due to new stores and investments in the company's web shop. Odd Molly had 18 of its own stores at the end of the period, including a pop-up-store, compared with 13 stores in the same period of 2015.

Net profit amounted to SEK 17.7 million (9.8) and earnings per share amounted to SEK 3.08 (1.70).

Fourth quarter October - December 31, 2016

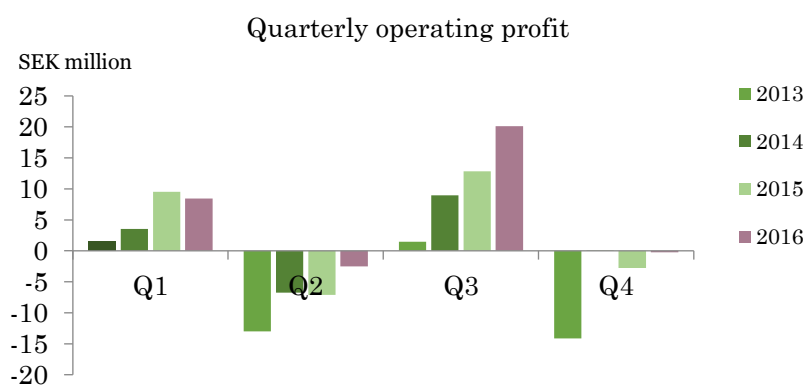
The gross profit margin for the fourth quarter was 60.0 percent (59.6), positively affected by an increased share of sales from retail operations and lower inventory writedowns, while the higher share of discounted sales had a negative effect.

Operating profit for the quarter improved to SEK -0.3 million (-2.8). Personnel expenses amounted to SEK 20.0 million (17.2). Other external expenses amounted to SEK 29.5 million (29.4).

Net profit for the quarter amounted to SEK 0.8 million (-2.4) and earnings per share amounted to SEK 0.14 (-0.42).

SEASONAL FLUCTUATIONS

Odd Molly's operations are seasonal, with the strongest sales in the first and third quarters, while the second and fourth quarters are seasonally smaller. As a result, the company's operations, sales and profits are best followed on a semiannual basis. Because of the growing share of sales from retail operations, seasonal fluctuations will gradually diminish.



FINANCIAL POSITION

The Group's total assets amounted to SEK 193.3 million (149.9) on December 31, 2016. Shareholders' equity was SEK 105.7 million on the same date, compared with SEK 93.1 million on December 31, 2015. The equity/assets ratio was 55 percent (62) at the end of the period and cash and cash equivalents amounted to SEK 25.1 million (26.7). Net liquidity, after utilized overdraft facilities, amounted to SEK -1.8 million (20.6). The company's growth phase with investments in several new stores and the related need for more working capital, are the main reasons for the lower liquidity during the year. Accounts receivable amounted to SEK 58.9 million on December 31, 2016, compared with SEK 41.5 million a year earlier. Inventory amounted to SEK 67.2 million (56.1) on December 31, 2016.

INVESTMENTS AND CASH FLOW

During the full-year 2016 the company's investments totaled SEK 21.8 million (3.4). Cash flow from operating activities amounted to SEK 6.4 million (-9.3) and total cash flow amounted to SEK -23.6 million (-18.4).

Cash flow from operating activities amounted to SEK 2.4 million (5.1) in the fourth quarter of 2016. Total cash flow amounted to SEK -3.4 million (2.1).

DIVIDEND

The company is in a growth and expansion phase which requires further investments. With regards to this, the Board of Directors is proposing to the Annual General Meeting a dividend of SEK 1.00 (1.50) per share for the financial year 2016.

New Odd Molly stores in the US, Portugal and Sweden

EVENTS DURING AND AFTER THE QUARTER

Stores

In October, Odd Molly opened its own stores in Hansarhuset in Malmö, Sweden, and in the department store El Corte Inglés in Lisbon, Portugal. In November an Odd Molly store was opened in Aspen, Colorado, in the US, through an external partner – the same partner already operates an Odd Molly store in Vail, Colorado. In addition, a shop-in-shop was opened in Houston, Texas in November, and in December a shop-in-shop was opened in Aruba adjacent to a yoga studio. Both are run by retailers.

NUMBER OF SHARES

As of December 31, 2016 there were 5,752,000 shares outstanding.

EMPLOYEES

The total number of employees at the end of the period was 107 (81), of whom 7 were men and 100 women. The average number of employees during the year was 94 (78).

PARENT COMPANY

The Parent Company reported total operating revenue of SEK 411.7 million (338.7) during the period, reaching an operating profit of SEK 16.4 million (9.5). The Parent Company's adjusted shareholders' equity amounted to SEK 84.0 million (80.0). Cash and cash equivalents amounted to SEK 20.5 million (23.3). Net liquidity, after utilized overdraft facilities, amounted to SEK -6.4 million (17.3).

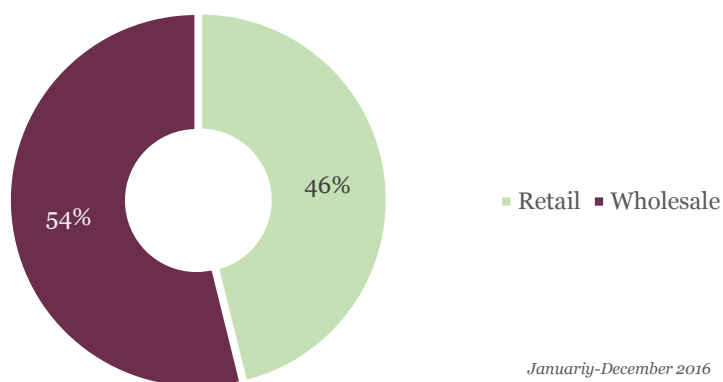
Sales in the U.S. are through the wholly owned subsidiary Odd Molly Inc. Odd Molly also has subsidiaries in Denmark, Norway, Finland and Sweden that are responsible for operations in their respective countries. All other sales are through the Parent Company.

During the period the value of the Parent Company's shareholding in the Finnish subsidiary was written down by SEK 1.1 million, based on current conditions in the Finnish market.

SEGMENTS

The company reports revenue and operating results for two segments: wholesale and retail.

Revenue per segment



Wholesale

The wholesale segment comprises sales to Odd Molly's external retailers through agents, distributors or its own sales corps. Stores and shop-in-shops managed by partners and retailers are included in the wholesale segment.

New store openings and strong online sales

Retail

The retail segment refers to sales to consumers through the company's own channels: physical stores, outlets, shop-in-shops and web shop where Odd Molly has its own personnel.

Operating results for each segment are charged with direct expenses for the segment. Common Group expenses for the fourth quarter and full-year 2016 are distributed using a ratio based on each segment's share of total cost of goods sold in the full-year 2016. Common Group expenses for the fourth quarter and full-year 2015 are distributed based on each segment's share of the total cost of goods sold in the full-year 2015.

RISK FACTORS

Due to the nature of its operations, the Odd Molly Group is exposed to risks and uncertainties. A detailed description of the risks and uncertainties to which Odd Molly is exposed is provided in the Board of Directors' report and in note 27 in Odd Molly's annual report for 2015, which is published on Odd Molly's website. There is also explained how Odd Molly manages and tries to minimize the risks. The assessment of these risks is unchanged compared with the assessment in the annual report 2015.

ACCOUNTING PRINCIPLES

As of January 1, 2008 the Group applies the International Financial Reporting Standards (IFRS) as adopted by the EU. This report is prepared in accordance with IAS 34 Interim Financing Reporting and the Annual Accounts Act.

Further, the consolidated statements are prepared in accordance with Swedish law by applying the Swedish Financial Reporting Board's recommendation RFR 1 Supplementary accounting rules for groups. The Swedish Financial Reporting Board's recommendation RFR 2 Reporting for legal entities has been applied in the preparation of the Parent Company's financial statements. The accounting principles applied in this interim report are described on pages 39-42 of the annual report for 2015. The accounting principles are unchanged compared with the previous year's annual report. New and revised accounting standards and interpretations that apply to 2016 are not considered to materially affect the company's financial reports.

The acquisition of the Swedish agent in 2014, where Odd Molly took over sales responsibility for the Swedish market, is treated in the consolidated accounts as an intangible fixed asset in accordance with IAS 38.

Currency derivatives are measured at fair value within level 2, according to the definition in IFRS 13, i.e., fair value based on valuation models using observable market data. Other financial assets have been classified as loans and accounts receivable. Other financial liabilities have been classified as other financial liabilities at amortized cost. All financial assets and liabilities have short maturities, based on which their book value is considered approximate to fair value. The consolidated statements comprise Odd Molly International AB (Parent Company), Odd Molly Sverige AB, Odd Molly Inc., Odd Molly Denmark ApS, Odd Molly Finland Oy and Odd Molly Norway A/S. Reference to the company in this interim report pertains to the Odd Molly Group.



Alternative performance measures

Following are definitions of the performance measures used in the report to describe the company's performance that are not defined or specified according to IFRS.

GROSS PROFIT MARGIN

	Oct-Dec 2016	Oct-Dec 2015	Jan-Dec 2016	Jan-Dec 2015
SEK in thousands				
<i>Operating revenue</i>				
Net sales	86,451	75,669	422,552	344,954
<i>Operating expenses</i>				
Cost of goods sold	-34,594	-30,563	-187,644	-153,202
Gross profit	51,857	45,106	234,908	191,751
Gross profit margin, %	60.0	59.6	55.6	55.6

To calculate the gross profit margin, gross profit is first calculated by subtracting the cost of goods sold from net sales. Gross profit is then measured in relation to net sales to obtain the gross profit margin. The margin, which indicates how large a percentage of net sales becomes profit after the cost of goods sold, is impacted by factors such as pricing, commodity and manufacturing costs, inventory writedowns and exchange rates. All measures used in the calculation can be found in the consolidated income statement.

OPERATING MARGIN

	Oct-Dec 2016	Oct-Dec 2015	Jan-Dec 2016	Jan-Dec 2015
SEK in thousands				
<i>Operating revenue</i>				
Net sales	86,451	75,669	422,552	344,954
Other operating revenue	8	115	613	306
Total operating revenue	86,458	75,784	423,165	345,259
Gross profit	-257	-2,772	24,518	12,451
Gross profit margin, %	-0.3	-3.7	5.8	3.6

To calculate the operating margin, operating profit is measured in relation to total operating revenue. This key ratio indicates how large a percentage of total operating revenue becomes profit after operating expenses. All measures used in the calculation can be found in the consolidated income statement. Operating margin is one of the company's communicated financial targets.

EQUITY/ASSETS RATIO

	Dec 31 2016	Dec 31 2015
SEK in thousands		
Shareholders' equity	105,651	93,116
Total assets	193,315	149,912
Equity/assets ratio, %	55	62

The equity/assets ratio is calculated by measuring equity in relation to total assets, providing an indication of how large a percentage of the assets is financed with equity. All measures used in the calculation can be found in the consolidated balance sheet. Equity/assets ratio is one of the company's communicated financial targets.

PARENT COMPANY'S ADJUSTED EQUITY

	Dec 31 2016	Dec 31 2015
SEK in thousands		
Shareholders' equity	71,594	62,489
78 percent of the untaxed reserves	12,402	17,550
Adjusted equity	83,996	80,039

The Parent Company's adjusted equity is calculated by adding 78 percent of the Parent Company's untaxed reserves to the Parent Company's shareholders' equity. All measures used in the calculation can be found in the Parent Company's balance sheet.

Condensed financial information

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

SEK in thousands	Oct-Dec 2016	Oct-Dec 2015	Jan-Dec 2016	Jan-Dec 2015
<i>Operating revenue</i>				
Net sales	86,451	75,669	422,552	344,954
Other operating revenue	8	115	613	306
Total operating revenue	86,458	75,784	423,165	345,259
<i>Operating expenses</i>				
Cost of goods sold	-34,594	-30,563	-187,644	-153,202
Other external expenses	-29,451	-29,393	-128,156	-114,648
Personnel expenses	-20,007	-17,250	-73,649	-59,089
Depreciation/amortization	-2,664	-1,296	-8,957	-4,638
Other operating expenses	0	-54	-240	-1,232
Operating profit	-257	-2,772	24,518	12,451
<i>Result from financial items</i>				
Interest income	70	91	486	415
Interest expenses	-489	-68	-815	-105
Profit after financial items	-676	-2,749	24,189	12,762
Taxes	1,485	305	-6,469	-2,955
Net profit attributable to Parent Company's shareholders	809	-2,444	17,721	9,807
<i>Other comprehensive income</i>				
Items that will be reclassified to profit or loss				
Translation difference	1,279	180	1,408	731
Cash flow hedges	311	-1,399	2,109	-1,954
Tax effect cash flow hedges	-68	308	-464	430
Total comprehensive income attributable to Parent Company's shareholders	2,331	-3,355	20,773	9,014
Earnings per share, SEK	0.14	-0.42	3.08	1.70

CONSOLIDATED BALANCE SHEET

SEK in thousands	Dec 31	Dec 31
	2016	2015
ASSETS		
<i>Fixed assets</i>		
Intangible fixed assets	7,380	8,952
Tangible fixed assets	18,294	3,902
Financial fixed assets	1,056	1,153
	26,729	14,008
<i>Current assets</i>		
Inventories	67,180	56,077
Advance payments to suppliers	3,914	5,263
Accounts receivable	58,912	41,498
Short-term receivables	11,459	6,373
Cash and cash equivalents	25,121	26,693
	166,586	135,904
TOTAL ASSETS	193,315	149,912
SHAREHOLDERS' EQUITY AND LIABILITIES		
Shareholders' equity	105,651	93,116
Deferred tax	4,376	5,037
Current liabilities	83,289	51,759
	193,315	149,912
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	193,315	149,912
Pledged assets	32,453	30,000
Contingent liabilities	1,415	915

Cash and cash equivalents are reported gross, before utilized overdraft facilities. The amount for utilized overdraft facilities is reported in short-term liabilities. Previously, cash and cash equivalents were reported net as the value of cash and cash equivalents after utilized overdraft facilities. The difference between net liquidity and gross liquidity is reported in the cash flow statement for the Group.

CHANGES IN THE GROUP'S SHAREHOLDERS' EQUITY

SEK in thousands	Dec 31	Dec 31
	2016	2015
Attributable to Parent Company's shareholders:		
Shareholders' equity at the beginning of the year	93,116	89,854
Dividend	-8,628	-5,752
Warrant premium	390	0
Total comprehensive income for the period	20,773	9,014
Shareholders' equity at the end of the period	105,651	93,116

CASH FLOW STATEMENT FOR THE GROUP

SEK in thousands	Oct-Dec 2016	Oct-Dec 2015	Jan-Dec 2016	Jan-Dec 2015
Operating activities				
Operating profit	-257	-2,772	24,518	12,451
Adjustments	3,210	1,124	10,274	5,011
Interest received	70	91	486	415
Interest paid	-489	-68	-815	-105
Income tax paid	-666	-596	-3,133	-3,352
Cash flow from operating activities before changes in working capital	1,868	-2,221	31,330	14,420
Changes in working capital				
Change in inventories	-7,528	2,570	-10,829	-16,054
Change in receivables	2,843	13,756	-20,035	-11,666
Change in current liabilities	5,248	-9,056	5,894	4,009
Cash flow from operating activities	2,431	5,050	6,361	-9,291
Investing activities				
Acquisition of intangible fixed assets	0	-750	-1,511	-750
Acquisition of tangible fixed assets	-5,841	-2,162	-20,204	-2,546
Acquisition of financial fixed assets	0	0	-42	-103
Cash flow from investing activities	-5,841	-2,912	-21,758	-3,399
Financing activities				
Dividend paid	0	0	-8,628	-5,752
Warrant premium	0	0	390	0
Cash flow from financing activities	0	0	-8,238	-5,752
Cash flow for the period	-3,410	2,137	-23,635	-18,442
Cash and cash equivalents at the beginning of the period, net	1,091	18,701	20,599	39,015
Utilized overdraft facilities at the beginning of the period	24,684	0	6,094	0
Cash and cash equivalents at the beginning of the period	25,775	18,701	26,693	39,015
Exchange rate difference in cash and cash equivalents	520	-239	1,237	26
Change in overdraft facilities utilized	2,236	6,094	20,826	6,094
Cash and cash equivalents at the end of the period	25,121	26,694	25,121	26,694
Utilized overdraft facilities at the end of the period	26,920	6,094	26,920	6,094
Cash and cash equivalents at the end of the period, net	-1,799	20,599	-1,799	20,599

REVENUE AND OPERATING RESULT BY SEGMENT

SEK in thousands	Oct-Dec 2016	Oct-Dec 2015	Jan-Dec 2016	Jan-Dec 2015
Wholesale				
Revenue	40,235	36,394	228,022	210,864
Operating result	-3,504	-9,382	6,814	-6,636
Retail				
Revenue	46,224	39,390	195,142	134,395
Operating result	3,247	6,610	17,705	19,087
Total				
Revenue	86,458	75,784	423,165	345,259
Operating result	-257	-2,772	24,518	12,451

Operating results for each segment are charged with direct expenses for the segment. Common Group expenses for the fourth quarter and full-year 2016 are distributed using a ratio based on each segment's share of the total cost of goods sold in the full-year 2016. Common Group expenses for the fourth quarter and full-year 2015 are distributed based on each segment's share of the total cost of goods sold in the full-year 2015.

PARENT COMPANY INCOME STATEMENT

	Oct-Dec 2016	Oct-Dec 2015	Jan-Dec 2016	Jan-Dec 2015
SEK in thousands				
<i>Operating revenue</i>				
Net sales	82,391	75,316	410,545	338,308
Other operating revenue	135	239	1,148	409
Total operating revenue	82,526	75,555	411,693	338,717
<i>Operating expenses</i>				
Cost of goods sold	-32,771	-31,683	-179,347	-149,258
Other external expenses	-41,974	-29,591	-145,619	-122,026
Personnel expenses	-17,087	-15,597	-65,179	-54,612
Depreciation/amortization of tangible and intangible fixed assets	-1,272	-604	-4,543	-1,879
Other operating expenses	-240	124	-570	-1,440
Operating profit	-10,818	-1,797	16,436	9,502
<i>Result from financial items</i>				
Interest income	67	91	483	415
Interest expenses	-490	-66	-792	-94
Writedown of shares in subsidiary	-1,123	0	-1,123	0
Profit after financial items	-12,363	-1,772	15,004	9,823
Appropriations	6,600	-1,200	6,600	-1,200
Profit before tax	-5,763	-2,972	21,604	8,623
Taxes	561	900	-5,515	-847
Net profit	-5,203	-2,072	16,089	7,776
<i>Other comprehensive income</i>				
<i>Items that will be reclassified to profit or loss</i>				
Cash flow hedges	311	-1,399	2,109	-1,954
Tax effect cash flow hedges	-68	308	-464	430
Total comprehensive income for the period	-4,960	-3,163	17,733	6,252

PARENT COMPANY BALANCE SHEET

SEK in thousands	Dec 31 2016	Dec 31 2015
ASSETS		
Fixed assets		
Intangible fixed assets	524	769
Tangible fixed assets	11,633	3,816
Financial fixed assets	24,435	19,023
	36,593	23,608
Current assets		
Inventory	63,258	53,028
Advance payments to suppliers	3,914	4,587
Accounts receivable	54,224	43,183
Other short-term receivables	15,441	8,283
Cash and cash equivalents	20,484	23,346
	157,321	132,427
TOTAL ASSETS	193,914	156,035
SHAREHOLDERS' EQUITY AND LIABILITIES		
Shareholders' equity	71,594	62,489
Untaxed reserves	15,900	22,500
Deferred tax	102	0
Current liabilities	106,318	71,045
	193,914	156,035
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	193,914	156,035
Pledged assets	32,453	30,000
Contingent liabilities	1,415	915

Cash and cash equivalents are reported gross, before utilized overdraft facilities. The amount for utilized overdraft facilities is reported in short-term liabilities. Previously, cash and cash equivalents were reported net as the value of cash and cash equivalents after utilized overdraft facilities. The difference between net liquidity and gross liquidity is reported in the cash flow statement for the Group.

The Board of Directors and the CEO certify that the year-end report gives a true and fair overview of the operations, financial position and results of the Parent Company and the Group and that it describes the significant risks and uncertainties faced by the Parent Company and the companies in the Group.

Stockholm, February 16, 2017

Patrik Tillman, Chairman

Mia Arnhult, Board Member

Lennart Björk, Board Member

Kia Orback Pettersson, Board Member

Elin Ryer, Board Member

Nils Vinberg, Board Member

Anna Attemark, President & CEO

SCHEDULED INFORMATION DATES

- The annual report for 2016 will be released in late March, 2017.
- The interim report for January-March 2017 will be released on May 11, 2017.
- The Annual General Meeting 2017 will be held on May 11, 2017.
- The interim report for January-June 2017 will be released on August 16, 2017.

For further information, please contact:

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Johanna Palm, CFO, phone: +46-760-10 24 55

This information is information that Odd Molly International AB is obliged to make public pursuant to the EU's Market Abuse Regulation and the Securities Market Act. The information was submitted for publication, through the agency of the contact persons set above, on February 16, 2017 at 8.00 am CET.

ABOUT ODD MOLLY

Odd Molly is a Swedish company that designs, markets and sells distinctive fashion. The company's products are sold through own stores, own web shop and external retailers in around forty countries around the world. The Odd Molly share is traded as of June 21, 2010 on Nasdaq Stockholm.

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www.oddmolly.com

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