

PROPOSED BOARD MEMBERS

PATRIK TILLMAN

Proposed for re-election. Chairman since 2013, board member since 2004.

Born: 1965

Education: MBA, Stockholm University; Certified Financial Analyst, IFL Sigtuna.

Background: Former financial analyst at Alfred Berg Fondkommission AB with extensive retail experience, including as a franchisee of Indiska Magasinet AB.

Other appointments: CEO and partner of Lenner & Partners Corporate Finance AB. Chairman of PFG Group AB. Board member of Lenner & Partners Corporate Finance AB and subsidiaries, Kattvik Financial Services AB and subsidiaries, Recence Fastighets AB, M2 Asset Management AB, Kloster Invest AB, Stocksund Financial Management AB and Stocksund Financial Services AB.

Previous appointments (last five years): Chairman of Indiska Magasinet Aktiebolag, BD Global Community AB, Vincent Shoe Store Sweden AB and Sjötransporter Lidingö AB. Board member of Singbox AB, Indiska Förvaltning AB, Tobin Properties AB, This is SMS Sweden AB and Nordic Kids Shoes AB.

Shareholding in Odd Molly: Through companies 1,049,763 shares and through related parties 9,000 shares.

Considered independent of the company and its management, but not of its major shareholders.

MIA ARNHULT

Proposed for re-election. Board member since 2008.

Born: 1969

Education: MBA.

Background: Former CFO of Corem Property Group AB and M2 Gruppen. Many years of accounting experience at Lindebergs Grant Thornton, among other firms.

Other appointments: CEO and board member of M2 Asset Management AB. VD i Locellus AB and Arnhult Invest AB. Board member of Devyser Holding AB, Footway Group AB and Bactiguard Holding AB.

Previous appointments (last five years): Chairman of the board of Indiska Magasinet Aktiebolag, BD Global Community AB, Vincent Shoe Store Sweden AB and Sjötransporter Lidingö AB. Member of the board of Singbox AB, Indiska Förvaltning AB, Tobin Properties AB, This is SMS Sweden AB and Nordic Kids Shoes AB.

Shareholding in Odd Molly: Through companies 1,187,486 shares.

Considered independent of the company and its management, but not of its major shareholders.

KIA ORBACK PETTERSSON

Proposed for re-election. Board member since 2013.

Born: 1959

Education: MBA.

Background: Executive positions in retail, media and real estate, including as CEO of Sturegallerian, Vice CEO of Guldfynd/Hallbergs and Marketing Director at Dagens Nyheter.

Other appointments: Chairman of Fastighetsaktiebolaget Riksdalen, Mediaplanet Holding AB, ST Eriks Vårdbolag AB and Teracom Group AB. Board member of JM AB, Kungsleden Aktiebolag and Visual Art Sweden AB.

Previous appointments (last five years): Chairman of Forsen Projekt Aktiebolag, Ponderus Invest AB and Svefa Holding AB (publ). Board member of Octanorm Nordic Aktiebolag, Garbergs Reklambyrå AB, Jernhusen AB, Tengbomgruppen Aktiebolag, Omegapoint Group AB and Bosjö Fastigheter AB (publ).

Shareholding in Odd Molly: 5,400 shares through related parties.

Considered independent of the company, its management and its major shareholders.

ELIN RYER

Proposed for re-election. Board member since 2015.

Born: 1979

Education: Degree from IHM Business School and BA in art history from Stockholm University as well as studies at Haverford College and Bryn Mawr College, in Pennsylvania in the US.

Background: Extensive branding experience from Svenskt Tenn, Cantor Fitzgerald Gallery, Stockholms Auktionsverk and Brandit, among others. One of Dr Anders Wall's scholarship winners, studying at the Swedish Chamber of Commerce in London in 2002.

Other appointments: External CEO of Used A Porter International AB and board member of Nes Capital AB.

Previous appointments (last five years): Board member of A.T.V. Holding Aktiebolag.

Shareholding in Odd Molly: 2,000 shares.

Considered independent of the company and its management, but not of its major shareholders.

JACOB WALL

Proposed for re-election. Board member since 2017.

Born: 1973

Education: Studies in finance, economic history and political science at Stockholm University, Uppsala University and Exeter University.

Background: Partner/Investment banking at ABG Sundal Collier and Portfolio Manager and Co-founder of the hedge fund Alcur, in addition to 9 years as equity analyst at ABG Sundal Collier and Alfred Berg.

Other appointments: Head of Business Development at Axel Johnson AB. Chairman of Skincity Sweden AB and NovAx AB. Board member of Axstores AB, AxRetail AB, Electra Gruppen AB, AxMedia AB, AxMeko AB, Wall Invest AB and New Moon AB.

Previous appointments (last five years): Board member of Captain Ronick AB and partner at ABG Sundal Collier.

Shareholding in Odd Molly: None.

Considered independent of the company and its management, but not of its major shareholders.

ANNA FRICK

Proposed for election as new board member.

Born: 1968

Education: MBA from Stockholm School of Economics, major in financing and marketing.

Background: 20 years of experience as marketing manager and consultant within digital switch-over, strategy and communication, both nationally and internationally.

Other appointments: Board member of Vendo Trade AB, Fortnox AB, LeoVegas AB (publ), Frisq Holding AB (publ) and AFO AB.

Previous appointments (last five years): CEO of Oakwood Creative AB, board member of Nordnet AB (publ) and Nordnet Bank AB as well as board member and partner of Garbergs Reklambyrå AB.

Shareholding in Odd Molly: None.

Considered independent of the company, its management and its major shareholders.

All shareholdings as per 1 February 2018