ITEM 13 - THE BOARD OF DIRECTORS' PROPOSAL TO APPROVE THE BOARD OF DIRECTORS' RESOLUTION TO ISSUE NEW SHARES WITH PRE-EMPTION RIGHTS FOR THE SHAREHOLDERS

The board of directors of Odd Molly International AB (publ) (the "**Company**") proposes that the annual general meeting of 4 May 2018 resolves to approve the board of directors resolution of 5 April 2018 on a new share issue in accordance with terms as set out below. The new share issue is fully guaranteed through subscription commitments and guarantee undertakings by the Company's four largest shareholders. The purpose of the new share issue is to finance an investment in international marketing and marketing through digital channels, in which the board of directors sees significant growth opportunities.

- 1. The Company's share capital may be increased by an amount not exceeding SEK 191,733.3 through issuance of a maximum number of 1,917,333 shares.
- The Company's shareholders shall have pre-emption rights to subscribe for the new shares in proportion to the shares previously owned, whereby one (1) existing share shall entitle to one (1) subscription right and three (3) subscription rights shall entitle to subscription of one (1) new share.
- 3. The record date for entitlement to participate in the new share issue with pre-emption right shall be 25 May 2018.
- 4. If not all of the shares are subscribed for by exercise of subscription rights, the board of directors shall, up to the maximum amount of the share issue, resolve on allotment of shares subscribed for without the exercise of subscription rights where in such case, allotment shall be made in the following order:
 - a. Those who have subscribed for new shares by the exercise of subscription rights (irrespective of whether or not they were shareholders on the record date) and have subscribed for additional shares without the exercise of subscription rights, pro rata in relation to the number of new shares subscribed for by exercise of subscription rights.
 - b. Others who subscribed for shares without the exercise of subscription rights, pro rata in relation to the number of new share subscribed for.
 - c. Those who have made an underwriting guarantee regarding subscription of new shares.

To the extent allotment according to the above cannot be made pro rata, allotment shall be made by drawing of lots.

- 5. Subscription of shares shall be made during the period as from 30 May 2018 up to and including 13 June 2018. The board of directors shall be entitled to extend the period for subscription.
- 6. The subscription price shall be SEK 14.0 per share. Payment for subscribed shares shall be made in cash. The board of directors is authorised to determine the last day of payment.
- 7. The new shares shall entitle to dividend as from the first record date for dividend to occur after the registration of the new share issue with the Swedish Companies Registration Office.
- 8. The board of directors, or whomever the board of directors may appoint, shall be authorised to make such minor adjustments of the above resolution as may prove necessary in connection with the registration with the Swedish Companies Registration Office or Euroclear Sweden AB.

Stockholm in April 2018 Odd Molly International AB (publ) The board of directors